Course Outline (Higher Education)

School:	School of Arts
Course Title:	MAINSTREAM AND ALTERNATIVE SCREEN CULTURES
Course ID:	BAFLM2004
Credit Points:	15.00
Prerequisite(s):	(BATCC1001 or BATCC1002 or FLMES1001 or FLMES1002)
Co-requisite(s):	Nil
Exclusion(s):	(BAFLM3004 and FLMGL2202 and FLMGL3302)
ASCED:	100701

Description of the Course:

This intermediate-level course provides an overview of Hollywood cinema and goes on to consider alternatives to Hollywood's aesthetic and industrial model. Topics in the course draw on theories and critical perspectives of genres, narrative and film form, censorship, key themes and ideologies. The course teaches students to develop a critical understanding of different models of cinema, production and reception contexts and textual features. Films will be studied both as texts and in relation to social, historical and industrial contexts, including foreign productions.

Grade Scheme:	Graded (HD, D, C, P, MF, F, XF)
Placement Component:	No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory						
Intermediate			✔			
Advanced						

Learning Outcomes:

On successful completion of the course the students are expected to be able to:

Knowledge:

K1. Explore terminology relating to various aspects of Hollywood/alternative film form

K2. Examine the development of cinema, including the classical, post-classical and contemporary periods.

K3. Explore and examine key developments in the Hollywood industry, from the classical studio system to the present; and examine alternatives to this model.

K4. Investigate knowledge of a range of film theories relating to cinema.

Skills:

S1. Analyse films in terms of formal features and a range of themes.

S2. Apply film theory to Hollywood and alternative genres and screen texts.

S3. Identify features of classical, post-classical and recent Hollywood screen texts and consider the features of other texts such as art and experimental cinema.

S4. Undertake independent research about screen texts.

Application of knowledge and skills:

A1. Produce written analysis of screen texts and/or theoretical approaches to screen media.

A2. Apply ideas from secondary texts to screen texts.

A3. Contribute to discussions applying conceptual, theoretical, contextual and/or historical material to screen texts.

A4. Devise a written argument informed by substantial research, screen textual analysis and critical thinking.

Course Content:

Topics may include:

- Hollywood as industry
- Alternatives to Hollywood, such as art cinema, experimental and independent cinema
- Various approaches to narrative and film form
- Significant historical, political and social developments, such as the Production Code, the anti-Communist period and post-classical Hollywood
- Major studio films and independent productions
- Significant film movements from outside Hollywood
- Influences of foreign film-making on Hollywood and/or vice versa
- Transnational screen productions, with or without Hollywood's involvement.

Values:

V1. Develop an informed understanding of Hollywood's social, economic and cultural impact on audiences

V2. Recognise the social and cultural significance of screen texts in contemporary society

V3. Develop sensitivity to different ways of seeing and reading texts

V4. Respect the ideas and skills of others

V5. Actively participate in learning in a supportive environment.

Graduate Attributes

The Federation University FedUni graduate attributes (GA) are entrenched in the Higher Education Graduate Attributes Policy (LT1228). FedUni graduates develop these graduate attributes through their engagement in

explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K1, K2, K3, k4, K5, S1, S2, S3, S4, A2, A4.	AT1, AT2, AT3
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	S1, S2, S3, S4, A2, A3, A4	AT1, AT3
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	S3, S4, A3, A4	AT1, AT3
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	A1, A3, A4	AT1, AT2, AT3
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	K3, S2, S3, A3	AT1, AT2, AT3

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K2, S1, S2, S3, A1, A3	Present ideas in a format that combines written and visual content and addresses a topic relating to thematic, stylistic and/or narrative conventions in film/s. The task is designed for students to demonstrate developing understanding of course content.	Poster or presentation	25-35%
K1, K2, K4, S2, S3, A2	Apply knowledge of set texts and key concepts in responses to short answer questions, designed to demonstrate coverage of course content. The test will be in either face-to-face or online mode, with the mode being used to be announced at the beginning of the semester.	Test	25-35%
K3, K4, S2, S3, S4, A1, A4	Research and apply relevant scholarship to an analysis of texts, by responding to a topic that relates to course content. Task is designed to demonstrate cumulative understanding of course content	Research Essay	30-40%

Adopted Reference Style:

MLA

Refer to the library website for more information

Fed Cite - [referencing tool](#)